



Press Release
For immediate distribution

Row, Row, Row them Home ... On Board for the Missing!

Westmount, June 4, 2007. Paddles up! Get ready! Start rowing! Enfant-Retour Québec (formerly The Missing Children's Network) invites you to participate in its first-ever **"Row, Row, Row them Home" Dragon Boat Challenge!** This festive community activity will take place on Sunday, June 10th from 9 a.m. until 2 p.m. at the Saint Paul locks along the Lachine Canal.

In a show of solidarity, Greg Ramsey, one of the first children to be found by the organization will be joined by several families currently searching for their children, along with many enthusiastic supporters. Set in a friendly and non-competitive environment, a total of twelve boats will take to the water and participants will row in sync as a team and help Enfant-Retour to bring more missing children safely home.

Medals will be awarded to each participant from the boat that wins the race ... the team that collects the most funds ... the person who best exemplifies team spirit on each boat as well as the top 4 supporters who best cheer the participants along! A picnic on the shores of the Lachine Canal will follow the medal presentations.

You can help crown with success, Enfant-Retour Québec's First Dragon Boat Challenge by making a donation! All monies collected during this race will be used to finance our child recovery program aimed at assisting families throughout their on-going efforts to find their missing child(ren), as well as fund our unique and effective personal safety programs geared towards children, parents and professionals. All of these services are provided free of charge thanks to the generous support of the public and corporations.

Founded in 1985, Enfant-Retour is the *only* non-profit organization in Quebec dedicated to the search for missing children and to the prevention of their disappearance. Thanks to the organization's collaborative efforts, 542 children are today safely home with their families and tens of thousands more have been taught how to stay safe in threatening situations through **sound safety programs**. "However, our work is far from over as every day in Quebec countless children continue to go missing," says Pina Arcamone, Director General of Enfant-Retour Québec, "It is our responsibility as adults to ensure the safety and well-being of our children each and every day of the year."

Your generous support can make a real difference ... it can provide hope to families of missing children in Quebec ... it can help empower children with the skills needed to stay safe ... it can bring home one missing child. Together, we can **Row, Row, Row them Home!** "Oar" you on board on June 10th?

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For more information, please contact Pina Arcamone, Director General, Enfant-Retour Québec at 514.892.2280.